

05th September, 2023

To,
The Deputy Manager
Department of Corporate Services
BSE Limited
P.J. Towers, Dalal Street, Fort
Mumbai - 400 001

Ref: Scrip Code 535647 (BSE-SME)

Dear Sir/ Madam,

Sub: Intimation under Regulation 30(2) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

In pursuance to Regulation 30(2) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 the following intimation is being made that:

Notice is hereby given that the 15th Annual General Meeting of the Company is scheduled to be held on Saturday, 30th day of September, 2023 at 12.00 P.M at the Registered Office of the Company situated at 33/1, Wallajah Road, Chepauk, Chennai -600002. Please find enclosed the Notice of the 15th Annual General Meeting as Annexure I.

Kindly take the same on your record & oblige.

Thanking You,

Yours Faithfully,

For SDC TECHMEDIA LIMITED

SAMIA FAHEED
(DIN: 02967081)
DIRECTOR

SDC TECHMEDIA LIMITED

Formerly known as Onesource Techmedia Limited

No. 33/1, Wallajah Road, Chepauk, Chennai - 600 002. Tel : +91 44 2854 5757

E-mail : info@sdctech.in customercare@sdctech.in Website : www.sdctech.in

CIN : L72900TN2008PLC067982 An ISO 9001:2015 Certified Company

NOTICE

NOTICE IS HEREBY GIVEN THAT THE 15TH ANNUAL GENERAL MEETING OF THE MEMBERS OF SDC TECHMEDIA LIMITED, WILL BE HELD ON SATURDAY, THE 30TH DAY OF SEPTEMBER, 2023 AT 12.00 P.M. AT THE REGISTERED OFFICE OF THE COMPANY SITUATED AT 33/1, WALLAJAH ROAD, CHEPAUK, CHENNAI- 600002 TO TRANSACT THE FOLLOWING BUSINESSES:

ORDINARY BUSINESS:**ITEM NO. 1: ADOPTION OF FINANCIAL STATEMENTS:**

To receive, consider and adopt the Audited Financial Statements of the Company for the financial year ended 31st March, 2023 and the Reports of Board of Directors and Auditors thereon.

ITEM NO. 2: RE-APPOINTMENT OF MRS. SAMIA FAHEED (DIN: 02967081), RETIREMENT BY ROTATION:

To appoint a Director in place of Mrs. Samia Faheed (DIN: 02967081), who retires by rotation at this Annual General Meeting and being eligible has offered herself for re-appointment.

SPECIAL BUSINESS:**ITEM NO. 3: RE-APPOINTMENT OF MR. FAYAZ USMAN FAHEED (DIN: 00252610) AS MANAGING DIRECTOR:**

To consider and if thought fit, to pass with or without modification(s), the following resolution as a **Special Resolution:**

"RESOLVED THAT pursuant to Section 196, 197 and 203 read with Schedule V and all other applicable provisions of the Companies Act, 2013 ("Act"), read along with the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 (including any statutory modification(s) or re-enactment thereof for the time being in force), And pursuant to the recommendation of the Nomination and Remuneration Committee and the Board of Directors, the consent of the members of the company be and is hereby accorded for the appointment of Mr. Fayaz Usman Faheed (DIN: 00252610) as Managing Director of the company for a period of five year on the following terms, conditions and remuneration:

1. His tenure of appointment will be from 01st October, 2023 to 30th September, 2028;
2. He shall be paid fixed consolidated remuneration of Rs. 26,40,000/- per annum subject to annual increment as may be decided by the Board of Directors of the company;
3. He shall be reimbursed for the expenses incurred for the benefit and development of the Company; and
4. During the tenure of his appointment he shall not be liable to retire by rotation.
5. He shall not be paid any sitting fee for attending the Meetings of the Board of Directors and Committees thereof.

RESOLVED FURTHER THAT the consent of the Company be and is hereby accorded for the payment of the same salary, allowances and perquisites as mentioned above to Mr. Fayaz Usman Faheed (DIN: 00252610), Managing Director, as minimum remuneration in case of absence or inadequacy of profits in any financial year of the Company during the said period;

RESOLVED FURTHER THAT the Board of Directors (hereinafter referred to as "the Board" which term shall be deemed to include the Nomination and Remuneration Committee of the Board) be and is hereby given the liberty to alter and vary the terms and conditions of the said appointment and/or re-appointment as it may deem fit and as may be acceptable to Mr. Fayaz Usman Faheed (DIN: 00252610), subject to the same not exceeding the limits specified under Schedule V of the Companies Act, 2013 or any statutory modification(s) or re-enactment thereof;

RESOLVED FURTHER THAT the Board of Directors of the Company (including its Committee thereof) be and are hereby authorized to do all such acts, deeds, matters and things as maybe considered necessary, desirable or expedient to give effect to the above resolution."

ITEM NO. 4: APPROVAL TO ENTER INTO RELATED PARTY TRANSACTION:

To consider and if thought fit, to pass with or without modification(s), the following resolution as an **Ordinary Resolution:**

"RESOLVED THAT pursuant to the provisions of Section 188 and other applicable provisions, if any, of the Companies Act, 2013 ("Act"), read along with Rule 15 of the Companies (Meetings of Board and its Powers) Rules, 2014 (including any statutory modification(s) or re-enactment thereof, for the time being in force) read along with

the Company's Policy on "Materiality of Related Party Transactions" and subsequent to the approval of Audit Committee, the approval of the members of the company be and is hereby accorded to the Board of Directors of the Company to enter into a contract(s)/ arrangement(s)/ transaction(s) with Mr. Fayaz Usman Faheed (DIN: 00252610), a related party within the meaning of the Act, for taking on rent the 9,750 Sq Ft., fully furnished Office Premises situated at "33/1, Wallajah Road, Chepauk, Chennai- 600002" on such terms and conditions as the Board of Directors may deem fit, up to a maximum aggregate value of Rs. 1,30,00,000/- (Rupees One Crore Thirty Lakh only) & Rs. 1,50,00,000/- (Rupees One Crore Fifty Lakh only) for the FY 2023-2024 & FY 2024-2025 respectively;

RESOLVED FURTHER THAT the Board of Directors of the Company (including its Committee thereof) be and are hereby authorized to do all such acts, deeds, matters and things as maybe considered necessary, desirable or expedient to give effect to the above resolution."

**By order of the Board of Directors
FOR SDC TECHMEDIA LIMITED**

**Sd/-
FAYAZ USMAN FAHEED
(DIN: 00252610)
MANAGING DIRECTOR**

**DATE : 31.08.2023
PLACE : CHENNAI**

IMPORTANT NOTES:

1. The Explanatory Statement pursuant to Section 102 of the Companies Act, 2013, which sets out details relating to Special Business at the meeting, is annexed hereto. Further, additional information as required under Listing Regulations and Circulars issued thereunder are also annexed.
2. **A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT PROXY/PROXIES TO ATTEND AND VOTE INSTEAD OF HIMSELF/HERSELF. SUCH A PROXY/ PROXIES NEED NOT BE A MEMBER OF THE COMPANY.** A person can act as proxy on behalf of members not exceeding fifty (50) and holding in the aggregate not more than ten percent of the total share capital of the Company.

Corporate members intending to send their authorized representative to attend the meeting are requested to send a certified copy of the Board resolution to the Company, authorizing their representative to attend and vote on their behalf at the meeting.

The instrument of Proxy in order to be effective, should be deposited at the Registered Office of the Company, duly completed and signed, not less than 48 hours before the commencement of the meeting. A Proxy form is sent herewith. Proxies submitted on behalf of the companies, societies etc., must be supported by an appropriate resolution/authority, as applicable.

During the period beginning 24 hours before the time fixed for the commencement of the meeting and ending with the conclusion of the meeting, a member would be entitled to inspect the proxies lodged at any time during the business hours of the Company, provided that not less than three days of notice in writing is given to the Company.

3. **Members / proxies** should bring the duly filled Attendance slip enclosed herewith to attend the meeting. Shareholders are requested to tender their attendance slips at the registration counters at the venue of the AGM and seek registration before entering the meeting hall. The shareholder needs to furnish the printed 'attendance slip' along with a valid identity proof such as the PAN card, Passport, AADHAR card or Driving License, to enter the AGM hall.
4. The Register of Members and the Share Transfer books of the Company will remain closed from Saturday, 23rd September, 2023 to Saturday, 30th September, 2023 (both days inclusive), for the purpose of AGM.
5. The Register of Directors and Key Managerial Personnel and their shareholding, maintained under Section 170 of the Companies Act, 2013, will be available for inspection by the members at the AGM.
6. The Register of Contracts or Arrangements in which the directors are interested, maintained under Section 189 of the Companies Act, 2013, will be available for inspection by the members at the AGM.
7. Members holding shares in electronic form are hereby informed that bank particulars against their respective depository account will be used by the Company for payment of dividend (declared, if any). The Company or its Registrars cannot act on any request received directly from the members holding share in electronic form for any change of bank particulars or bank mandates. Such changes are to be advised only to the Depository Participant of the Members. Members holding shares in Physical form and desirous of either registering bank particulars or changing bank particulars already registered against their respective folios for payment of dividend are requested to write to the Company.

8. In accordance with the proviso to Regulation 40(1) of the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, effective from April 1, 2019, and SEBI notification dated January 24, 2022, transfers of securities of the Company including transmission and transposition requests shall not be processed unless the securities are held in the dematerialized form with a depository. Accordingly, Shareholders holding equity shares in physical form are urged to have their shares dematerialized so as to be able to freely transfer them, eliminate all risks associated with physical holding and participate in corporate actions.
9. To prevent fraudulent transactions, members are advised to exercise due diligence and notify the Company of any change in address or demise of any member as soon as possible. Members are also advised not to leave their Demat account(s) dormant for long. Periodic statement of holdings should be obtained from the concerned Depository Participant and holdings should be verified.
10. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in securities market. Members holding shares in electronic form are, therefore, requested to submit the PAN to their Depository Participants with whom they are maintaining their Demat accounts. Members holding shares in Physical form can submit their PAN details to the Company.
11. Copies of the 15th Annual Report is being sent to all the Members via the permitted mode.
12. Members may also note that the 15th Annual Report will also be available on the Company's website www.sdctech.in for their download. The physical copies of the aforesaid documents will also be available at the Company's Registered Office at Chennai for inspection during normal business hours on working days. Even after registering for e-communication, members are entitled to receive such communication in physical form, upon making a request for the same, by post free of cost. For any communication, the shareholders may also send requests to the Company's investor email id: info@sdctech.in. The Notice can also be accessed from the websites of the Stock Exchanges i.e. BSE Limited at www.bseindia.com and the Notice shall also be available on the website of CDSL (agency for providing the remote e-voting facility) i.e. www.evotingindia.com.

Shareholders of the Company are urged to opt for e-communication to help the Company contribute to go-green initiative of this nation and the world for a better tomorrow.

13. All documents referred to in the accompanying Notice and the Explanatory Statement shall be open for inspection at the Registered Office of the Company during normal business hours (10.00 am to 6.00 pm) on all working days, up to and including the date of the Annual General Meeting of the Company.
14. No dividend has been proposed by the Board of Directors for the year ended 31st March, 2023.
15. Members seeking any information with regard to accounts are requested to write to the undersigned at the Corporate Office of the Company, at least 7 days in advance, so as to keep the information ready at the Meeting.
16. **The Additional Information, pursuant to Regulation 36(3) of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 and the Secretarial Standard on "General Meetings" issued by the Institute of Company Secretaries of India in respect to the Director seeking re-appointment (Retirement by rotation) at the Annual General Meeting is as follows;**

Mrs. Samia Faheed (DIN: 02967081):

Mrs. Samia Faheed (DIN: 02967081), aged 37 years, holds Degree in B.Com from University of Karnataka and Diploma in Travelling & Tourism. She has vast experience and knowledge of functioning of various industries/sectors like, Information Technology, Media, Entertainment Industry, Consultancy, Infrastructure, FMCG and others. Her contribution to the growth of the Company is incomparable.

Mrs. Samia Faheed (DIN: 02967081) is a Non-Executive (Non-Independent) Director who joined the Board of SDC Techmedia Limited on 21st February, 2018.

Mrs. Samia Faheed (DIN: 02967081) holds Directorships in the following companies other than SDC Techmedia Limited:

S.No.	Name of the Company	Date of Appointment	Designation
1	UF PROMOTERS PRIVATE LIMITED	15/12/2021	Director
2	PAYM TECH SOLUTION PRIVATE LIMITED	06/05/2022	Director
3	SDC I NETWORKZ PRIVATE LIMITED	06/06/2022	Director

Mrs. Samia Faheed (DIN: 02967081) is the member of "Nomination and Remuneration Committee" of the Board of Directors of SDC Techmedia Limited.

Mrs. Samia Faheed (DIN: 02967081) does not hold any membership/chairmanship in Committees of Board in any other unlisted public/private company.

Mrs. Samia Faheed (DIN: 02967081) did not hold any Directorship/membership/chairmanship in Committees of Board in any other listed entity during the last three years.

Mrs. Samia Faheed (DIN: 02967081) is not related to any of the other Director(s) and KMP(s) of the Company except, Mr. Fayaz Usman Faheed (DIN: 00252610), Managing Director of the Company.

Mrs. Samia Faheed (DIN: 02967081) does not hold any Equity Shares in SDC Techmedia Limited.

Mrs. Samia Faheed (DIN: 02967081) attended 9 (Nine) Meetings of the Board of Directors during the financial year 2022-23.

17. Voting through electronic means:

In compliance with provisions of Section 108 of the Companies Act, 2013, along with Rule 20 of the Companies (Management and Administration) Rules, 2014 and Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is pleased to provide e-voting facility to its shareholders to enable them to cast their vote electronically in the 15th Annual General Meeting (AGM). The business may be transacted through remote e-voting services provided by Central Depository Services (India) Limited (CDSL). Shareholders who have already voted prior to the meeting date would not be entitled to vote at the meeting venue.

THE INSTRUCTIONS FOR MEMBERS FOR VOTING ELECTRONICALLY ARE AS UNDER:-

- (A) The remote e-voting period commences on Wednesday, 27th September, 2023 at 09.00 A.M. IST and ends on Friday, 29th September, 2023 at 05.00 P.M. IST. The remote e-voting module shall be disabled by CDSL for voting thereafter. The Members, whose names appear in the Register of Members / Beneficial Owners as on the record date (cut-off date) i.e., Saturday, 23rd September, 2023, may cast their vote electronically. The voting right of shareholders shall be in proportion to their share in the paid-up equity share capital of the Company as on the cut-off date, being Saturday, 23rd September, 2023.
- (B) Pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09th December, 2020, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level.

Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to all the Demat account holders, by way of a single login credential, through their Demat accounts/ websites of Depositories/ Depository Participants. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.

(C) LOGIN METHOD FOR E-VOTING FOR INDIVIDUAL SHAREHOLDERS HOLDING SECURITIES IN DEMAT MODE:

In terms of SEBI circular no. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09th December, 2020 on e-voting facility provided by Listed Companies, Individual shareholders holding securities in Demat mode are allowed to vote through their Demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their Mobile Number and Email ID in their Demat accounts in order to access the e-voting facility.

Type of shareholders	Login Method
Individual Shareholders holding securities in Demat mode with CDSL	<ol style="list-style-type: none"> Users who have opted for CDSL Easi/Easiest facility, can login through their existing User ID and Password. Option will be made available to reach e-voting page without any further authentication. The URL for users to login to Easi/Easiest facility are https://web.cdslindia.com/myeasi/home/login or visit www.cdslindia.com and click on Login icon and select New System Myeasi. After successful login the Easi/Easiest user will be able to see the e-voting option for eligible companies where the e-voting is in progress as per the information provided by company. On clicking the e-voting option, the user will be able to see e-voting page of the e-voting service provider for casting your vote during the remote e-voting period. If the user is not registered for Easi/Easiest facility, option to register is available at https://web.cdslindia.com/myeasi/Registration/EasiRegistration.

	<p>4. Alternatively, the user can directly access e-voting page by providing Demat Account Number and PAN from an e-voting link available on www.cdslindia.com home page. The system will authenticate the user by sending OTP on registered Mobile & Email ID as recorded in the Demat Account. After successful authentication, user will be able to see the e-voting option where the e-voting is in progress and also able to directly access the system of all e-voting Service Providers.</p>
Individual Shareholders holding securities in Demat mode with NSDL	<p>1. If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: https://eservices.nsd.com either on a Personal Computer or on a Mobile. Once the home page of e-Services is launched, click on the “Beneficial Owner” icon under “Login” which is available under ‘IDeAS’ section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-voting services. Click on “Access to e-voting” under e-voting services and you will be able to see e-voting page. Click on Company name or e-voting service provider name and you will be re-directed to e-voting service provider website for casting your vote during the remote e-voting period or joining virtual meeting & voting during the meeting.</p> <p>2. If the user is not registered for IDeAS e-Services, option to register is available at https://eservices.nsd.com. Select “Register Online for IDeAS “Portal or click at https://eservices.nsd.com/SecureWeb/IdeasDirectReg.jsp.</p> <p>3. Visit the e-voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsd.com/ either on a Personal Computer or on a Mobile. Once the home page of e-voting system is launched, click on the icon “Login” which is available under ‘Shareholder/Member’ section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit Demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-voting page. Click on Company name or e-voting service provider name and you will be redirected to e-voting service provider website for casting your vote during the remote e-voting period or joining virtual meeting & voting during the meeting.</p>
Individual Shareholders (holding securities in Demat mode) login through their depository participants	<p>1. You can also login using the login credentials of your Demat account through your Depository Participant registered with NSDL/CDSL for e-voting facility. After successful login, you will be able to see e-voting option. Once you click on e-voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-voting feature. Click on Company name or e-voting service provider name and you will be redirected to e-voting service provider website for casting your vote during the remote e-voting period.</p>

Important note: Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at abovementioned website.

Helpdesk for Individual Shareholders holding securities in Demat mode for any technical issues related to login through Depository i.e. NSDL and CDSL.

Login type	Helpdesk details
Individual Shareholders holding securities in Demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at 022- 23058738 and 022-23058542-43.
Individual Shareholders holding securities in Demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at toll free no.: 1800 1020 990 and 1800 22 44 30

(D) LOGIN METHOD FOR E-VOTING FOR SHAREHOLDERS OTHER THAN INDIVIDUAL SHAREHOLDERS HOLDING SECURITIES IN DEMAT MODE AND SHAREHOLDERS HOLDING SECURITIES IN PHYSICAL MODE:

- a. The shareholders should log on to the e-voting website, i.e., www.evotingindia.com.
 - (i) Click on "Shareholders" tab.
 - (ii) Now Enter your User ID
 - For CDSL: 16 digits beneficiary ID,
 - For NSDL: 8 Character DP ID followed by 8 Digits Client ID,
 - Members holding shares in Physical form should enter Folio Number registered with the Company.
- b. Next enter the Image Verification as displayed and Click on Login.
- c. If you are holding shares in Demat mode and had logged on to www.evotingindia.com and voted on an earlier voting of any Company, then your existing password is to be used.
- d. If you are a first time user follow the steps given below:

Particulars	For Members holding shares in Demat mode other than Individuals and Physical form
PAN	<ul style="list-style-type: none"> • Enter your 10 digit alpha-numeric PAN issued by Income Tax Department (Applicable for both Demat shareholders as well as Physical shareholders). • Members who have not updated their PAN with the Company/Depository Participant are requested to use the first two letters of their name and the 8 digits of the sequence number in the PAN Field. • In case the sequence number is less than 8 digits enter the applicable number of 0's before the number after the first two characters of the name in CAPITAL letters. Eg. If your name is Ramesh Kumar with sequence number 1 then enter RA00000001 in the PAN Field.
Dividend Bank Details OR Date of Birth (DOB)	<ul style="list-style-type: none"> • Enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your Demat account or in the Company records in order to login. • If both the details are not recorded with the Depository or Company please enter the member ID/folio number in the Dividend Bank details field as mentioned in instruction (s).

- e. After entering these details appropriately, click on "SUBMIT" tab.
- f. Members holding shares in Physical form will then directly reach the Company selection screen. However, members holding shares in Demat mode will now reach 'Password Creation' menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the Demat holders for voting for resolutions of any other Company on which they are eligible to vote, provided that Company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- g. For Members holding shares in Physical form, the details can be used only for e-voting on the resolutions contained in this Notice.
- h. Click on the EVSN for "SDC TECHMEDIA LIMITED" on which you choose to vote.
- i. On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same the option "YES/NO" for voting. Select the option YES or NO as desired. The option "YES" implies that you assent to the Resolution and option "NO" implies that you dissent to the Resolution.
- j. Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.
- k. After selecting the resolution you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.
- l. Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote.
- m. You can also take a print of the votes cast by clicking on "Click here to print" option on the Voting page.

- n. If a Demat account holder has forgotten the login password then enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
- o. Shareholders can also cast their vote using CDSL's mobile app "m-Voting". The m-Voting app can be downloaded from respective store. Please follow the instructions as prompted by the mobile app while remote voting on your mobile.

(E) FACILITY FOR NON – INDIVIDUAL SHAREHOLDERS AND CUSTODIANS –REMOTE VOTING:

- a. Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodians are required to log on to www.evotingindia.com and register themselves in the "Corporates" module.
- b. A scanned copy of the Registration Form bearing the stamp and sign of the entity should be emailed to helpdesk.evoting@cdslindia.com.
- c. After receiving the login details a Compliance User which should be created using the admin login and password. The Compliance User would be able to link the account(s) for which they wish to vote on.
- d. The list of accounts linked in the login should be mailed to helpdesk.evoting@cdslindia.com and on approval of the accounts they would be able to cast their vote.
- e. A scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.
- f. Alternatively, Non-Individual shareholders are required to send the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory who are authorized to vote, to the Scrutinizer and to the Company at the email address viz; info@sdctech.in if they have voted from individual tab & not uploaded the same in the CDSL e-voting system for the scrutinizer to verify.
- g. Institutional Members / Bodies Corporate (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution / Authority letter etc. together with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote through e-mail at info@sdctech.in with a copy marked to helpdesk.evoting@cdslindia.com, evoting@cdslindia.com on or before 29th September, 2023 upto 05:00 P.M. without which the vote shall not be treated as valid.

(F) PROCESS FOR THOSE SHAREHOLDERS WHOSE EMAIL/MOBILE NO. ARE NOT REGISTERED WITH THE COMPANY/DEPOSITORIES:

- a. For Physical shareholders: Please provide necessary details like Folio No., Name of the shareholder, scanned copy of the share certificate (Front and Back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to Company Email ID info@sdctech.in and/or RTA Email ID support@purvashare.com.
- b. For Demat shareholders: Please update your Email ID & Mobile No. with your respective Depository Participant (DP).
- c. For Individual Demat shareholders – Please update your Email ID & Mobile No. with your respective Depository Participant (DP) which is mandatory while e-voting & joining virtual meetings through Depository.

(G) HELPLINE DETAILS FOR THE PROCESS OF E-VOTING:

- a. In case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com, under help section or write an email to helpdesk.evoting@cdslindia.com.
- b. All grievances connected with the facility for voting by electronic means may be addressed to Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call 1800225533.

- 18. The voting rights of shareholders shall be in proportion to their shares of the paid-up equity share capital of the Company as on the cut-off date i.e., Saturday, 23rd September, 2023.
- 19. The shareholders shall have one vote per equity share held by them as on the cut-off date i.e., Saturday, 23rd September, 2023.

20. The facility of e-voting would be provided once for every folio/client id, irrespective of the number of joint holders.
21. Any person, who acquires shares of the Company and becomes a shareholder of the Company after dispatch of the Notice of AGM and holds shares as of the cut-off date i.e., 23rd September, 2023 may obtain the login ID and password by sending a request at evoting@cdslindia.com and helpdesk.evoting@cdslindia.com. However, if you are already registered with CDSL for remote e-voting, then you can use your existing User ID and Password for casting your vote. If you forget your password, you can reset the password by using 'Forgot User Details/Password' option available on www.evotingindia.com.
22. A member may participate in the AGM even after exercising his right to vote through remote e-voting, but shall not be allowed to vote again at the AGM.
23. The facility for voting through ballot will also be made available at the AGM, and members attending the AGM who have not already cast their vote by remote e-voting will be able to exercise their right at the AGM. Shareholders who have not cast their vote electronically, by remote e-voting may cast their vote at the AGM through ballot paper.
24. At the end of the discussion at the AGM, on the resolutions on which voting is to be held, the Chairman shall, with the assistance of the Scrutinizer, order voting through ballot paper for all those members who are present but have not cast their votes electronically using the remote e-voting facility.
- 25. Scrutiny of the Voting Process:**
- The Board of directors have appointed **Mr. Nikunj Kanodia**, Practising Chartered Accountant (Membership No. 069995) as a scrutinizer to scrutinize the voting process (both electronic and physical) in a fair and transparent manner.
 - The Scrutinizer shall, immediately after the conclusion of voting at the AGM, count the votes cast at the AGM and thereafter unblock the votes cast through remote e-voting in the presence of at least two witnesses not in employment of the Company. The Scrutinizer shall submit a consolidated Scrutinizer's Report of the total votes cast in favour of or against, if any, within two working days of conclusion of the AGM to the Chairman of the Annual General Meeting. The Chairman, or any other person authorized by the Chairman, shall declare the results of the voting forthwith.
 - The results, along with the Scrutinizer's Report, will be placed on the Company's website, www.sdctech.in and on the website of CDSL immediately after the result is declared by the Chairman or any other person authorized by the Chairman, and the same shall be communicated to the BSE Ltd.

**By order of the Board of Directors
FOR SDC TECHMEDIA LIMITED**

**Sd/-
FAYAZ USMAN FAHEED
(DIN: 00252610)
MANAGING DIRECTOR**

**DATE : 31.08.2023
PLACE : CHENNAI**

**EXPLANATORY STATEMENT IN RESPECT OF THE SPECIAL BUSINESS
PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013**

ITEM NO. 3: RE-APPOINTMENT OF MR. FAYAZ USMAN FAHEED (DIN: 00252610) AS MANAGING DIRECTOR:

Mr. Fayaz Usman Faheed (DIN: 00252610), aged 41 years, was appointed on the Board of Directors of the Company as the Managing Director to hold office for a term of 5 years with effect from 01st October 2018 to 30th September, 2023 at the Annual General Meeting held on 27th September, 2018.

Pursuant to the provisions of Section 196, 197 and 203 read with Schedule V and all other applicable provisions of Companies Act, 2013 ("Act"), read along with the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 (including any statutory modification(s) or re-enactment thereof for the time being in force), and on the recommendation of Nomination and Remuneration Committee, the Board of Directors of the Company at their meeting held on 31st August, 2023, proposed to the member of the Company, to re-appoint Mr. Fayaz Usman Faheed (DIN: 00252610) as Managing Director of the Company for a term of 5 (Five) years on the following terms and conditions:

1. His tenure of appointment will be from 01st October, 2023 to 30th September, 2028;
2. He shall be paid fixed consolidated remuneration of Rs. 26,40,000/- per annum subject to annual increment as may be decided by the Board of Directors of the company;
3. He shall be reimbursed for the expenses incurred for the benefit and development of the Company; and
4. During the tenure of his appointment he shall not be liable to retire by rotation.
5. He shall not be paid any sitting fee for attending the Meetings of the Board of Directors and Committees thereof.

Mr. Fayaz Usman Faheed (DIN: 00252610), holds Degree in B.B.A. from University of Madras and Executive Master of Business Administration from Bharath Institute of Higher Education & Research, Selaiyur, Chennai. He has vast experience and knowledge of functioning of various industries/sectors like, Information Technology, Media, Entertainment Industry, Consultancy, Infrastructure, FMCG and others. He has an extensive knowledge about the products of the Company and its market. His contribution to the growth of the Company is incomparable.

Mr. Fayaz Usman Faheed (DIN: 00252610) holds Directorships in the following companies other than SDC Techmedia Limited:

S.No.	Name of the Company	Date of Appointment	Designation
1	UF PUBLICATION PRIVATE LIMITED	16/04/2008	Director
2	UF PROMOTERS PRIVATE LIMITED	01/05/2008	Director
3	PAYM TECH SOLUTION PRIVATE LIMITED	06/05/2022	Director
4	SDC I NETWORKZ PRIVATE LIMITED	06/06/2022	Director

Mr. Fayaz Usman Faheed (DIN: 00252610) is a Member of the "Audit Committee" of the Board of SDC Techmedia Limited.

Mr. Fayaz Usman Faheed (DIN: 00252610) does not hold membership/chairmanship in Committees of Board in any other Unlisted Public/Private Company.

Mr. Fayaz Usman Faheed (DIN: 00252610) did not hold membership/chairmanship in Committees of Board in any other listed entity during the last three years.

Mr. Fayaz Usman Faheed (DIN: 00252610) holds 9,61,200 Equity shares in the Company.

Mr. Fayaz Usman Faheed (DIN: 00252610) during the FY 2022-2023 attended 9 (Nine) meetings of Board of Directors of the Company.

The Company has received from Mr. Fayaz Usman Faheed (DIN: 00252610):

- (i) Consent in writing to act as Managing Director in Form DIR-2 pursuant to Rule 8 of the Companies (Appointment & Qualification of Directors) Rules, 2014 &
- (ii) Intimation of Form DIR-8 in terms of the Companies (Appointment & Qualification of Directors) Rules, 2014, to the effect that he is not disqualified under Sub-Section (2) of Section 164 of the Companies Act, 2013.

The "Nomination and Remuneration Committee" and the "Board of Directors" of the Company are of the strong opinion that with the experience and expertise mentioned above, Mr. Fayaz Usman Faheed (DIN: 00252610) will be able to guide and take the Company's business to next level.

We further confirm that the said appointment is in compliance with the provisions of Section 196, 197 and 203 of the Companies Act, 2013 and all other applicable provisions of the Act, along with Schedule V and the rules thereof.

Mr. Fayaz Usman Faheed (DIN: 00252610) is not related to any of the other Director(s), and KMP(s) of the Company, except his spouse Mrs. Samia Faheed (DIN: 02967081), Director of the Company.

Information in terms of Section II of Part II of the Schedule V of the Companies Act, 2013:

I. General Information:

1. Nature of Industry:

The Company is engaged in the Media and Entertainment Industry.

2. Date and expected date of Commencement of Commercial Production:

The Company has been in to existence since 2008 and focusing on the company is to bring new technology to the market to help viewers have a immersive experience.

3. In case of New Companies, expected date of commencement of activities as per Project approved by Financial Institutions appearing in the Prospectus:

Not applicable.

4. Financial Performance based on given indicators:

Particulars	Rs. In Lakhs		
	FY 2022-2023	FY 2021-2022	FY 2020-2021
Total Income	1145.07	464.59	185.89
Profit before Tax	16.21	(96.28)	(445.02)
Profit after Tax	33.18	(139.58)	(311.91)
Net-worth	483.71	450.53	590.12

5. Foreign Investments or collaborations, if any:

Nil

II. Information about Mr. Fayaz Usman Faheed:**1. Background:**

Mr. Fayaz Usman Faheed (DIN: 00252610), holds Degree in B.B.A. from University of Madras and Executive Master of Business Administration from Bharath Institute of Higher Education & Research, Selaiyur, Chennai. He has vast experience and knowledge of functioning of various industries/sectors like, Information Technology, Media, Entertainment Industry, Consultancy, Infrastructure, FMCG and others. He has an extensive knowledge about the products of the Company and its market.

2. Past Remuneration:

He was being paid consolidated fixed remuneration of Rs. 26,40,000 p.a.

3. Job Profile and his suitability:

Mr. Fayaz Usman Faheed (DIN: 00252610) is the Managing Director of the Company. He shall carry out such duties as may be entrusted to him by the Board from time to time and separately communicated to him and exercise such powers as may be assigned to him subject to superintendence, control and directions of the Board.

Mr. Fayaz Usman Faheed (DIN: 00252610), holds Degree in B.B.A. from University of Madras and Executive Master of Business Administration from Bharath Institute of Higher Education & Research, Selaiyur, Chennai. He has vast experience and knowledge of functioning of various industries/sectors like, Information Technology, Media, Entertainment Industry, Consultancy, Infrastructure, FMCG and others. He has an extensive knowledge about the products of the Company and its market. The "Nomination and Remuneration Committee" and the "Board of Directors" of the Company are of the strong opinion that with experience and expertise as mentioned above, Mr. Fayaz Usman Faheed (DIN: 00252610) is suitable to occupy this position.

4. Recognition or Awards:

Not Applicable

5. Remuneration Proposed:

It is proposed to continue to pay Mr. Fayaz Usman Faheed (DIN: 00252610) a remuneration of Rs. 26,40,000/- per annum with effect from 01st October, 2023. Further, the authority of the shareholders of the Company is sought to empower the Board of Directors of the Company to alter the terms of his appointment as may be deemed fit by the Board of the Company, subject to the provisions of the Companies Act.

6. Comparative remuneration profile with respect to industry, size of the Company, profile of the position and person:

The remuneration is as per Section 197 and 198 of the Companies Act, 2013 read with Schedule V and is comparable with the remuneration in similar sized industries in same/similar segment of business for this position and profile.

7. Pecuniary relationship directly or indirectly with the Company, or relationship with the Managerial Personnel or other director, if any:

Except for the below mentioned Pecuniary relationship, Mr Fayaz Usman Faheed (DIN: 00252610) does not have any other Pecuniary relationship with the company:

- Remuneration as proposed in the resolution.
- Mr. Fayaz Usman Faheed on the date of this notice holds 9,61,200 Equity shares.
- Mr. Fayaz Usman Faheed (DIN: 00252610) is not related to any of the other Director(s), and KMP(s) of the Company, except his spouse Mrs. Samia Faheed (DIN: 02967081), Director of the Company.

III. Other information:**1. Reasons of inadequate Profit;**

The Company operates in an industry where volatility is the order of the day. Due to heavy competition, the profit margin on the Company's products is low.

2. Steps taken/proposed to be taken for improvement:

The Company is venturing into new business prospects in the Media Industry and thus the company is hopeful to set right the inadequacy shortly.

3. Expected increase in productivity and profits in measurable terms:

In view of the steps taken by the company, the turnover and profitability are expected to increase.

IV. Disclosure:

Information as required under this head is provided under the Corporate Governance head of the Director's Report of the Annual Report.

The Resolution seeks the approval of members for the re-appointment of Mr. Fayaz Usman Faheed (DIN: 00252610) as the Managing Director of the Company for a period of five years i.e. from 01st October, 2023 to 31st March, 2028 under the provisions of Section 196, 197 and 203 read with Schedule V and all other applicable provisions of Companies Act, 2013 and Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 (including any statutory modification(s) or re-enactment thereof for the time being in force).

The Board considers that his continued association would be of immense benefit to the Company and it is desirable to continue to avail the services of Mr. Fayaz Usman Faheed (DIN: 00252610) as the Managing Director. Accordingly, the Board recommends the resolution in relation to re-appointment of Mr. Fayaz Usman Faheed (DIN: 00252610) as the Managing Director, for the approval by the shareholders of the Company.

This Explanatory statement may also be regarded as a disclosure under Regulation 36(3) of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015.

None of the director, key managerial personnel or their relatives, except Mr. Fayaz Usman Faheed (DIN: 00252610), to whom the resolution relates and Mrs. Samia Faheed (DIN: 02967081), is interested or concerned in the resolution.

The Board recommends the passing of the resolution as set forth in item no. 3 of this Notice as a Special Resolution.

ITEM NO. 4: APPROVAL TO ENTER INTO RELATED PARTY TRANSACTION:

The Board of Directors had at their meeting held on 01st April, 2023 on the recommendation of the Audit Committee have taken on rent fully furnished Office Premises situated at "33/1, Wallajah Road, Chepauk, Chennai- 600002" admeasuring 9,750 Sq Ft., for a rental value of Rs. 10,00,000/- (Rupees Ten Lakh only) per month by entering into a rental agreement with Mr. Fayaz Usman Faheed (DIN: 00252610), Managing Director, on 03rd April, 2023 for a period of 11 (Eleven) months commencing from 01st April, 2023.

Further, the Audit Committee and the Board of Directors of the Company are of the opinion that since the present agreement is for 11 months and the tenancy would be renewed again after completion of 11 months at an enhanced rate of 5% or such other amount as may be mutually agreed between the parties.

Section 188 of the Companies Act, 2013 read with relevant rules framed thereunder state that no company shall enter into leasing of property of any kind with a related party as defined under Section 2(76) of the Act except with the consent of the Board and Members of the Company, where the value of transaction amounts to 10% or more of the turnover of the company, computed on the basis of the audited financial statement of the preceding financial year.

Accordingly, transaction present and future, with Mr. Fayaz Usman Faheed (DIN: 00252610), Managing Director is covered within the meaning of Related Party Transaction(s) in terms of provisions of the Act, applicable Rules framed thereunder read with the Company's Policy on "Materiality of Related Party Transactions".

Further, the Audit Committee and the Board of Directors of the Company are of the opinion that a Cumulative aggregate value of Rs. 1,30,00,000/- (Rupees One Crore Thirty Lakh only) and Rs. 1,50,00,000/- (Rupees One Crore Fifty Lakh only) for FY 2023-2024 & FY 2024-2015 respectively would be considered appropriate. Since the proposed value of transaction amounts to 10% or more of the turnover of the company, the approval of the shareholders is being sought for the said proposed Related Party Transaction.

Accordingly, the Board of Directors, have on the recommendation of the Audit Committee, at their meeting held on 31st August, 2023 proposed to continue the rental payment to Mr. Fayaz Usman Faheed (DIN: 00252610), Managing Director for the aforesaid premises subject to the approval of the shareholders.

The particulars of the transaction with Mr. Fayaz Usman Faheed (DIN: 00252610) are as follows:

S.No.	Particulars	Remarks																					
1	Name of the related party	Mr. Fayaz Usman Faheed (DIN: 00252610)																					
2	Name of the director or key managerial personnel who is related, if any	Mr. Fayaz Usman Faheed (DIN: 00252610) and Mrs. Samia Faheed (DIN: 02967081)																					
3	Nature of relationship	It is brought to the notice of the Members that Mr. Fayaz Usman Faheed (DIN: 00252610), Managing Director is also the Landlord in the said Rental Agreement																					
4	Nature, material terms, monetary value and particulars of the contract or arrangements	<table border="1"> <tbody> <tr> <td>Land Lord</td> <td>:</td> <td>Fayaz Usman Faheed</td> </tr> <tr> <td>Tenant</td> <td>:</td> <td>SDC Techmedia Limited represented by its Director, Mr. Vasudevan Sridharan (DIN:07487245)</td> </tr> <tr> <td>Nature of Contract</td> <td>:</td> <td>Rental Agreement</td> </tr> <tr> <td>Details of Premises</td> <td>:</td> <td>Fully Furnished Office Premises situated at "33/1, Wallajah Road, Chepauk, Chennai-600002" admeasuring 9,750 Sq Ft</td> </tr> <tr> <td>Period of Contract</td> <td>:</td> <td>11 months</td> </tr> <tr> <td>Monthly Rental</td> <td>:</td> <td>Rs. 10,00,000/- (Rupees Ten Lacs)</td> </tr> <tr> <td>Expected Increment</td> <td>:</td> <td>5% or as mutually agreed by and between the parties.</td> </tr> </tbody> </table>	Land Lord	:	Fayaz Usman Faheed	Tenant	:	SDC Techmedia Limited represented by its Director, Mr. Vasudevan Sridharan (DIN:07487245)	Nature of Contract	:	Rental Agreement	Details of Premises	:	Fully Furnished Office Premises situated at "33/1, Wallajah Road, Chepauk, Chennai-600002" admeasuring 9,750 Sq Ft	Period of Contract	:	11 months	Monthly Rental	:	Rs. 10,00,000/- (Rupees Ten Lacs)	Expected Increment	:	5% or as mutually agreed by and between the parties.
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Monthly Rental	:	Rs. 10,00,000/- (Rupees Ten Lacs)																					
Expected Increment	:	5% or as mutually agreed by and between the parties.																					
5	Any other information relevant or important for the members to take a decision on the proposed resolution	Nil																					

The Commercial Lease Agreement is available for inspection of the Members during the normal business hours on all the working days at the Registered Office of the Company.

None of the director, key managerial personnel or their relatives, except Mr. Fayaz Usman Faheed (DIN: 00252610), to whom the resolution relates and Mrs. Samia Faheed (DIN: 02967081), is interested or concerned in the resolution.

The Board recommends the passing of the resolution as set forth in item no. 4 of this Notice as an Ordinary Resolution.

**By order of the Board of Directors
FOR SDC TECHMEDIA LIMITED**

**Sd/-
FAYAZ USMAN FAHEED
(DIN: 00252610)
MANAGING DIRECTOR**

**DATE : 31.08.2023
PLACE : CHENNAI**